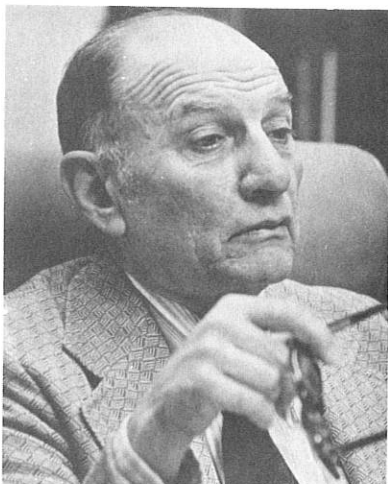




An Introduction To Dr. Arthur Furst



If you were to pick up a copy of *Who's Who in America*, *World Who's Who in Science*, or any of seven *Who's Who* editions, you would readily find the name of Dr. Arthur Furst, Neo-Life's Director of Research. A man of enormous energy, Dr. Furst's *Who's Who* entry reflects his many interests and areas of expertise: "toxicologist...member American Society of Pharmacology and Experimental Therapeutics, American Society for Cancer Research...research activities in organic synthesis, chemotherapy cancer and viruses, carcinogenesis of metals and hydrocarbons..."

Dr. Furst is truly a well-rounded scientist, whose 33 years of re-research experience are now at work for Neo-Life in addition to his other scholarly pursuits. A full professor with Stanford University, the University of San Francisco, and the University of California at Berkeley, Dr. Furst is currently the Dean of Graduate Studies at the University of San Francisco, and is an asso-

ciate editor of one of the world's most respected scientific journals.

Dr. Furst has been a consultant for the National Aeronautics and Space Administration (NASA), for the World Health Organization (an affiliate of the United Nations) and has spoken at almost every major university in the world on various topics. He is a member of many respected scientific organizations and fraternities, including the American Association for the Advancement of Science, the New York Academy of Science and the American Public Health Association. Where the average professor publishes 50 papers during a lifetime, Dr. Furst currently has more than 200 papers in print on various topics ranging from organic synthesis to cancer research.

Orphaned at age four during the 1918 flu epidemic, Dr. Furst's fast-paced career reflects his dedication to hard work and achievement. He worked his way through college parking cars on weekends at the Hollywood Bowl and at the beaches of Southern California. He whizzed through his doctoral studies at Stanford University in less than three years while holding down a teaching job in San Francisco. He has continued his studies at various universities throughout the world.

Married and the father of four grown children, Dr. Furst truly combines the unceasing curiosity of the scientist coupled with a great love of life. "I'm not afraid of learning and asking", he laughs. One of Dr. Furst's great loves is dancing. A member of a modern dance troupe during his college days, Dr. Furst now teaches two Balkan folk dance classes each week. He also spends many evenings indulging his passion for folk dancing, often dancing until the wee hours of the morning after teaching a night class.

This is Dr. Arthur Furst, Neo-Life's Director of Research. He is a multi-talented individual, truly dedicated to his work for the good of others. An accomplished scientist, family man, and a man who enjoys life for what it is. We are fortunate that Dr. Furst has agreed to share his expertise with us so that we may bring you the finest nutritional products available.

A Few of Dr. Furst's Accomplishments

MEMBER OF:

American Association for the Advancement of Science (Fellow 1956)
American Association for Cancer Research
American Public Health Association
New York Academy of Science (Fellow 1966)
Society of Environmental Geology and Health and many other scientific groups

PUBLICATIONS:

More than 200 papers in print as of 1977 in fields of Organic Synthesis and Cancer research, including carcinogenesis and chemotherapy

LISTED IN:

Who's Who in the World
Who's Who in America
Who's Who in the United States
American Men of Science (Physical and Medical)
Who's Who in American Education
National Register of Prominent Americans and other national and international listings

EDUCATION:

Los Angeles City College	1932 - 35	Psychology, Chemistry, A.A.
University of California at Los Angeles	1935 - 37	Chemistry, Psychology, Physics, Education A.B.
University of California at Los Angeles	1940	Chemistry, M.A.
Stanford University	1948	Chemistry, Ph.D.